

Stand marketing

Our exhibitor services provide you with support for the trade fair. To help you organize your appearance at the trade fair efficiently and successfully, we offer an extensive range of exhibitor services, enabling you to stay relaxed and stress-free.

Save the date

IFAT

Date: May 4 - 8, 2020

IFAT TrustedTargeting



B2B online marketing with the advertising technology TrustedTargeting. Reach your target group year-round online.

→ B2B online marketing via TrustedTargeting

Marketing services



Find out about our diverse range of innovative offers to help you market your appearance at the trade fair to specific target groups.

→ Marketing services

Your key to trade fair success



Get the most out of your appearance at the trade fair with our extensive additional services.

→ Your key to trade fair success

Invitations for customers



Our online vouchers give you the option to invite your clients to visit your stand quickly, easily and cheaply.

→ Invitations for customers

Lead tracking



Stay in contact thanks to our lead tracking solutions, which enable you to check who your counterpart is at the click of a button—and much more.

→ [Lead tracking](#)

IFAT 2020 budget planning



Successful attendance at the trade fair begins with good planning. Here you will find all the key information on prices, dates, and logistics.

→ [Prices](#)

➤ [Trade fair budget planner](#)